

HWA CHONG INSTITUTION

CATEGORY 4: RESOURCE DEVELOPMENT [2016]

FINAL EVALUATION

THE PROJECT [35 marks]			
CRITERIA	Approaching Expectation	Meeting Expectation	Exceeding Expectation
Objectives	Objectives are not clearly defined; they are irrelevant and fail to align with the topic. [1]	Objectives are clearly defined, relevant and focused. [2]	Objectives are very clearly defined, relevant and focused. [3]
Target Audience	Target audience has not been identified. [0]	Target audience has not been appropriately identified. [1]	Target audience has been appropriately identified. [2]
Research Etiquette	Proper procedures are not observed in research; appropriate references and acknowledgement are not indicated. [1]	Some proper procedures are observed in research; some appropriate references and acknowledgement are indicated, though not always done correctly. [2] [3]	Proper procedures are observed in research with appropriate references and acknowledgement clearly and correctly indicated. [4] [5]
Effort	Less than 100% of project has been completed. [1]	100% of project has been completed but some improvement is needed. [2] [3]	100% of project has been completed with no improvement needed. [4] [5]
Creativity	Resource package ideas do not show originality of thought; ideas are not creative. [1]	Resource package ideas show some originality of thought; ideas are fairly creative. [2] [3]	Resource package ideas show originality of thought; ideas are creative. [4] [5]
Interactivity	No interactive elements in resource package. [1]	Some interactive elements in the resource package which might engage the users. [2] [3]	Appropriate interactive elements in the resource package which engage the users. [4] [5]
Usefulness	Resource package is not useful, applicable or adds value for target users. [1]	Resource package is somewhat useful, applicable and does add some value for target users. [3] [5]	Resource package is very useful, applicable and does add good value for target users. [7] [10]

CRITERIA	Approaching Expectation	Meeting Expectation	Exceeding Expectation
Speech Delivery	Speech is not very clear or engaging. [1]	Speech is clear and fairly engaging. [2] [3]	Speech is very clear and engaging. [4] [5]
Audience Awareness & Confidence	Presenters lack confidence, read from script and are not able to engage the audience. [1]	Presenters are confident and able to engage the audience to some extent. [2] [3]	Presenters are very confident and able to engage the audience well. [4] [5]
Creativity	Presentation lacks creative element. [1]	Presentation is somewhat creative. [2] [3]	Presentation is very creative. [4] [5]
Coherence & Organisation	Data and content are not well-organised. [1]	Data and content are well-organised. [2] [3]	Data and content are very well-organised. [4] [5]
Response to Questions	Questions are not answered with sufficient clarification and group appears defensive. [1]	Questions are answered with some relevant, logical and convincing clarification. [2] [3]	Questions are well-answered with relevant, logical and convincing clarification. [4] [5]