

## HWA CHONG INSTITUTION

### CATEGORY 4: RESOURCE DEVELOPMENT [2016]

#### PROPOSAL EVALUATION

THE PROJECT [30 marks]			
CRITERIA	Approaching Expectation	Meeting Expectation	Exceeding Expectation
<b>Objectives</b>	Objectives are not clearly defined; they are irrelevant and fail to align with the topic. [1]	Objectives are clearly defined, relevant and focused. [2] [3]	Objectives are very clearly defined, relevant and focused. [4] [5]
<b>Target Audience</b>	Target audience has not been identified. [0]	Target audience has not been appropriately identified. [2] [3]	Target audience has been appropriately identified. [4] [5]
<b>Research</b>	No or poor needs analysis has been done to ascertain feasibility of project; readings and reviews are done in a skimpy manner. [1]	Good needs analysis has been done to ascertain feasibility of project; some appropriate readings and reviews have been done to affirm feasibility of project. [2] [3]	Excellent needs analysis has been carried out to ascertain feasibility of project; appropriate readings and reviews have been done to affirm feasibility of project. [4] [5]
<b>Creativity</b>	Resource package ideas do not show originality of thought; ideas are not innovative. [1]	Resource package ideas show some originality of thought; ideas are fairly innovative. [2] [3]	Resource package ideas show originality of thought; ideas are innovative. [4] [5]
<b>Usefulness</b>	Resource package is not potentially useful for target users. [1]	Resource package is somewhat potentially useful for target users. [2] [3]	Resource package is potentially very useful for target users. [4] [5]
<b>Methodology (for development of resources)</b>	Methodology has not been planned appropriately to reflect timeline and relevant methods; methods to be used are simple cut-and-paste or repackage of what is already available. [1]	Good and appropriate methodology has been planned to reflect timeline and relevant methods; methods to be used include a variety of techniques to create and present resource package. [2] [3]	Excellent and appropriate research methodology has been planned to reflect timeline and relevant methods; methods to be used include a variety of techniques to create and present resource package. [4] [5]

<b>CRITERIA</b>	<b>Approaching Expectation</b>	<b>Meeting Expectation</b>	<b>Exceeding Expectation</b>
<b>Speech Delivery</b>	Communication is not very clear or engaging. [1]	Communication is clear and fairly engaging. [2] [3]	Communication is very clear and engaging. [4] [5]
<b>Audience Awareness &amp; Confidence</b>	Presenters lack confidence, read from script and are not able to engage the audience. [1]	Presenters are confident and able to engage the audience to some extent. [2] [3]	Presenters are very confident and able to engage the audience well. [4] [5]
<b>Coherence &amp; Organisation</b>	Data and content are not well-organised. [1]	Data and content are well-organised. [2] [3]	Data and content are very well-organised. [4] [5]
<b>Response to Questions</b>	Questions are not answered with sufficient clarification and group appears defensive. [1]	Questions are answered with some relevant, logical and convincing clarification. [2] [3]	Questions are well-answered with relevant, logical and convincing clarification. [4] [5]